



*When it comes to your pool,
beauty is more than skin deep.*

METAMax[®] PA

POOL PLASTER ADDITIVE

- Smoother surface finish to the touch
- More vibrant and longer lasting color
- Resistant to staining and discoloration
- Easier long-term maintenance
- Minimal plaster dust for an easier start-up
- Low-cost treatment for long-term benefits
- Less cracking
- Long-lasting, high-whiteness
- Stronger, more durable plaster finish



ENGELHARD
Change the nature of things.

*Beautiful
Pools
From Start
To Finish*

Every pool looks like a million dollars when it's first installed. But time has a way of changing all things, including that jewel in your backyard.

**Let MetaMax® PA Pool Plaster Additive
Help Preserve Your Investment**

There's more to a beautiful, lasting pool finish than meets the eye. That's why your builder recommends MetaMax PA pool plaster additive from Engelhard, the Fortune 500 surface and materials science company.

You see, one of the major components of swimming pool plaster is cement. And over time, cement—unless properly treated—will form lime deposits that can discolor and create surface weaknesses and imperfections in the plaster. MetaMax PA additive goes right to the core of the problem, not only neutralizing the lime that can cause damage, but actually converting it to produce a stronger cement that enhances your plaster finish.

Be Sure Your Builder Starts With MetaMax® PA Plaster Additive

MetaMax PA pool plaster additive is the choice of more than 40,000 satisfied pool owners. It's a high quality additive that helps your builder produce a plaster that maintains whiteness as the years go by. And, when it comes to colored plasters that display imperfect highlights by nature, MetaMax PA additive allows for more vibrant colors that resist fading.

MetaMax® PA Pool Plaster Additive Adds Life To Your New Asset

Pools treated with MetaMax PA plaster additive offer owners the peace of mind of knowing that their pool plaster is more durable, and its beauty will stand the test of time.

To enhance your new pool's finish with MetaMax PA plaster additive, contact your builder or call 800-573-4835 for more information.

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